



STEPPING AHEAD

Principality of Monaco

October 2008

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2008 Fund Raising Activities

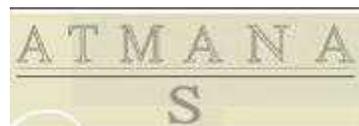
On 30th January, we greeted 223 guests at our second **Soirée Brésilienne** held at the Salon Bellevue, Café de Paris, in Monte Carlo. Proceeds of the evening, including the Tombola, Sandal Sales, the Silent Auction and generous support from corporate sponsors raised **60,000 €**.



During May, Accademia's *fashionista* brigade sold 250 pairs of summer sandals, generously donated by **Katharina Briem**, raising a further **7,500 €**.



In early November, Accademia has organized a pre-Christmas sale of jewellery, accessories, shoes and handbags, again with the kind support of **Katharina Briem** and her company **ATMANA S**. See page 5 for more details.





Thais – age 9

Links to Partners in Brazil

www.assi.com.br

Assistência Social Santa Isabel



www.paroquiasantaisabel.com.br

The Parish of Santa Isabel,
Viamao, RS, Brazil



Development news from Santa Isabel, Brazil

Centro Comunitário Scalabrini

In January, Accademia granted **13,000€** to **Assistência Social Santa Isabel** (ASSI) for the renovation and extension of this center. The inauguration took place on 21st June.



Scalabrini's programming, focused on supporting the community, will include courses that teach basic computing skills to primary school children.

Santa Isabel Parish School

The Santa Isabel Parish School, founded in 1964, serves 395 children between the ages of 6 and 12.

8th September saw the commencement of works for the expansion of the **Santa Isabel Parish** Church School in a vacant lot next to the existing school boundary. Accademia's supporting grant is targeted at **60,000€**.



The extension will house four extra class rooms and a conference area. This will provide space for an additional 60 six-year old children and reduce overcrowding for the remainder. Completion is scheduled for April 2009.



Laina – age 7

Appointments

Accademia is pleased to announce the appointment of

Padre Valdir Formentini, OSFS as
Country Representative for Brazil,

Dr. Izabel Cristina Schander de Almeida as
Santa Isabel Program Coordinator

and that

John Mak is leading the
Brazilian Institutional Funding Committee



Padre Valdir, an Oblate priest of **St Francis de Sales**, holds a Master and Bachelor degree in Theology from **Pontifícia Universidade Católica** do Rio Grande do Sul in Porto Alegre. He is currently the Parish priest of **Santa Isabel** and, formerly, of **St Charles in Monte Carlo**. A current director of **ASSI**, Padre Valdir is also member of the **International Commission on Salesian Studies** (ICSS). **CEASI** is the result of his inspiration. Padre Valdir supports Accademia with his deep understanding of local challenges, great imagination and pastoral dedication.



Dr. Izabel Schander de Almeida, a Doctor of Medicine for some 20 years, specializes in Gastroenterology and Nephrology. Her several medical degrees were earned at **Pontifícia Universidade Católica** do Rio Grande do Sul in Porto Alegre. Izabel divides her professional duties between the Emergency Room at **Hospital de Clinicas de Porto Alegre** and its Financial Management department. She brings great compassion, needed skills and experience to the position of Santa Isabel Program Coordinator.



John Mak is a graduate of **Lowell University** and **Boston University**, of Massachusetts, USA. As an entrepreneur, living in **Sao Paulo**, John has held senior executive positions in multinational and Brazilian corporations and is exceptionally well placed and connected within Brazilian business circles and industry. He and his wife, Doraci - a 4th grade school teacher, have three daughters. John's ability to successfully persuade CEOs and senior management of leading companies and institutions to partner with Accademia has been invaluable.



Bruno – age 11



Technology Partners in Brazil

www.vivo.com.br

INSTITUTO vivo
Brazil's largest mobile phone company



FOUNDATION

www.dell.com.br

Brazil's largest corporate server manufacturer

Technology Partners, VIVO and Dell, sponsor computer and marketing training at CEASI- Centro de Educação Alternativa Santa Isabel



The building of **CEASI** was completed in November 2007, a **130,000 €** investment for **ASSI**, majority funded by Accademia.

In Brazil, the percentage of broadband subscribers in the general population amounts to just 3.2%. Accademia is committed to providing "step changes" in learning for the children of Santa Isabel by leveraging on world-class technology.

Throughout the summer, **John Mak** worked with two leading Information Technology companies in Brazil:

VIVO – Brazil's largest mobile phone company and

Dell – The world's no. 2 computer company.

VIVO, through its foundation **Instituto Vivo**, now provides free Broadband Wireless 3G Internet access to CEASI. Furthermore, VIVO will technically train 100 CEASI students per year in preparation for possible employment in the growing IT services market. Nationwide publicity was given to the launch of "**Garoto Vivo**" in Santa Isabel. This programming gives rise to possibilities never before believed to be within the reach of Santa Isabel's children.

Dell Foundation donated the twelve new, high-specification, Dual Core Processor PCs.



CEASI's new IT Room was entirely furnished and fitted out by VIVO.



Anderson – age 8

Pre-Christmas CHARITY-SALE 5th- 8th November

Katharina Briem, once again, has generously organized and supported a charity sale of exquisitely designed handbags, jewellery, accessories and shoes for the coming festive season. **The sale will be held in the Park Palace, bloc DEF, ground floor.**

ATMANA
S

Big Pre-Christmas CHARITY-SALE
from November 5th to 8th!
Bring your friends, buy gifts, handbags, jewellery,
accessories and elegant evening shoes
at exceptionally low prices !!

accademia
SECURING
PRIMARY
EDUCATION

50 % of sales to benefit ACCADEMIA

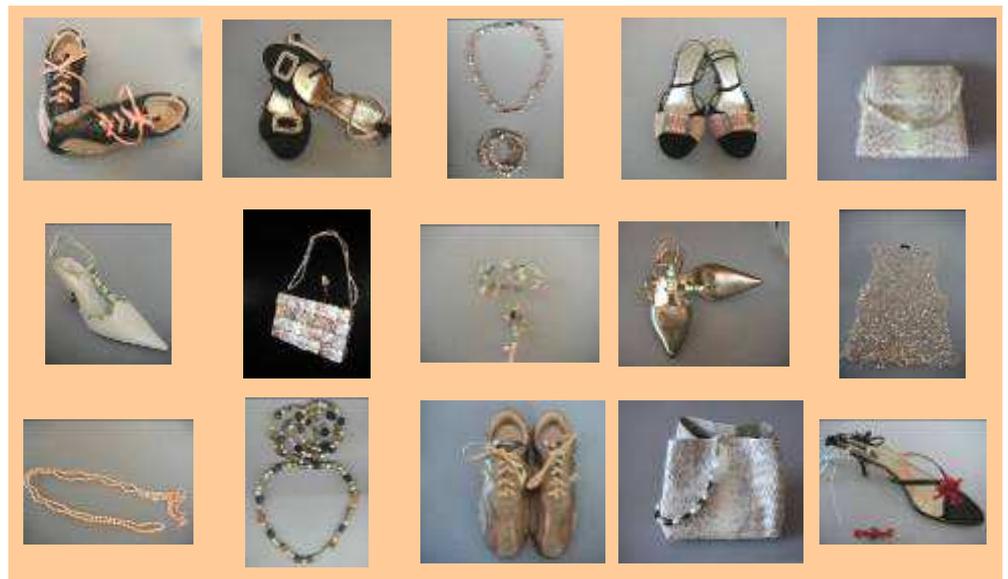
Please visit:

www.atmanas.com

Highest quality ladies accessories using pearls and gemstones on silk, silver and leather.

The summer sale of sandals designed by Katharina sold out completely. So as not to be disappointed, come early!

Proceeds from the sale will support additional courses to teach basic computer and software skills to primary school children in Santa Isabel.





David – age 10

Thanking our 2008 Corporate Partners

We wish to record our gratitude to our Corporate Partners for their generous support, advice and encouragement throughout this year.

Société des Bains de Mer

Monaco Asset Management

Banque J. Safra

AFIM SAM

Cloud9 International Ltd.

CAREY SAM

Grendene S.A.

Platina Finance Limited

TB EVENTS

Consolidated Navigation Corporation



We believe the existence of a peaceful and civilised world depends primarily on education.



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info@accademia-monaco.org

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Association Accademia

Le Park Palace - 5 impasse de la Fontaine - MC 98000 Monaco

Phone: +377 97 97 20 60 - Fax: +377 97 70 64 20

info@accademia-monaco.org

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